#### Your Photography on the Internet

#### Education Night, December 2012





#### Internet = "The Cloud"

**Applications** 

**Documents** 

**Photos** 

Music

Movies

Services

Maps

Email

Shopping

Social Networks



#### What will we learn?

#### How

- Individual Publishing Uploading
- Social Sharing
- Retail Printing & Sharing
- Microstock

#### Identifying your images

- Tags
- Copyright

#### Warnings

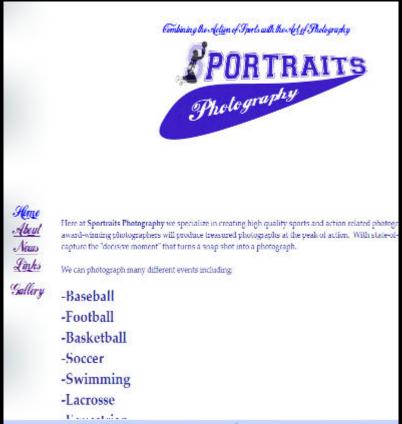
- Resolution
- Privacy

# Individual Publishing

- Websites
- Blog
- Email
- Text Message

#### Website





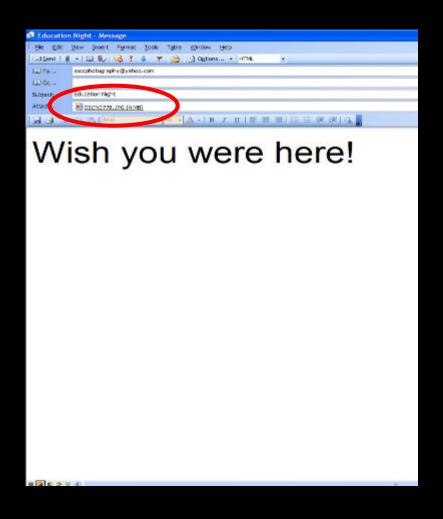
sportraitsphotography.com and sportraits-photography.com sportraitsphotography.wordpress.com

# Blog



sportraits-photography.com/Blog/

## Email & Text Message

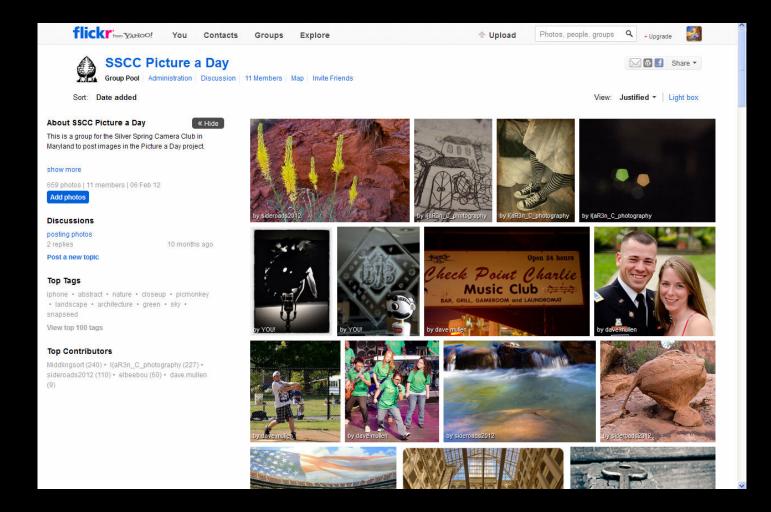




## Sites to Share

- Flickr
- Facebook
- Twitter
- Photostream

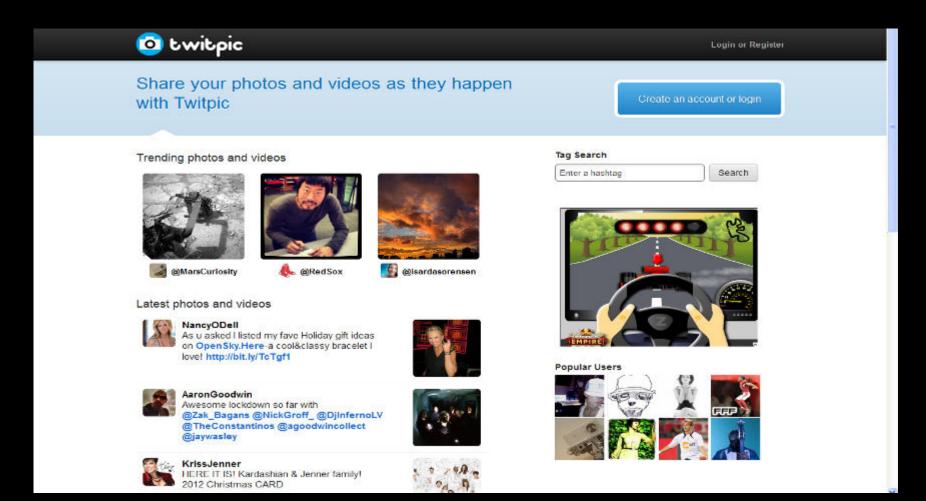
### Flickr



## Facebook



# Twitter/Twitpic



# Apple Photostream



# Retail Sharing & Printing

- Smug Mug
- Shutterfly
- CVS
- Adorama

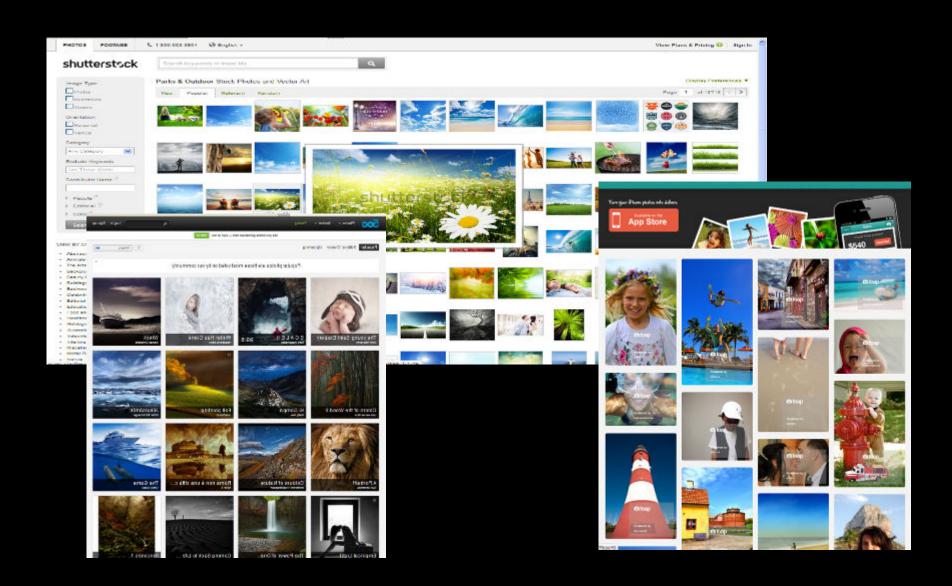
## Retail



## Selling via Microstock

- Shutterstock
- Foap
- 500px

## Micro Stock



# Tag...your IT

Images

Keywords

Location data

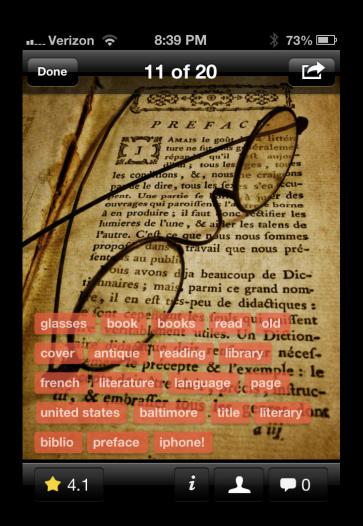
Copyright information

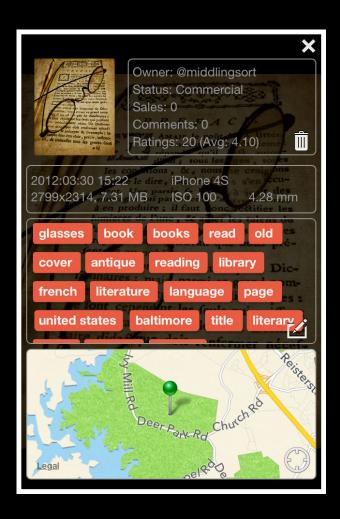
Web Site

Keywords

**SEO** 

## **Keywords and Location**





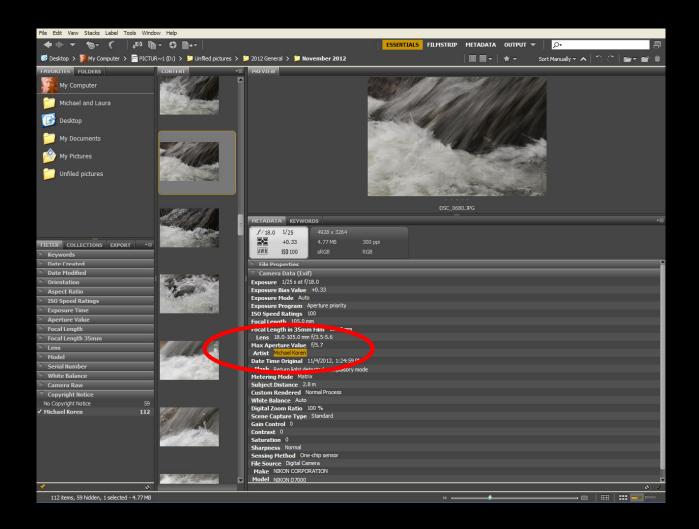
# © Copyright

- Alt + Ctrl + C = © symbol
- Watermark
- Signature
- In the metadata

# Watermark



#### Metadata



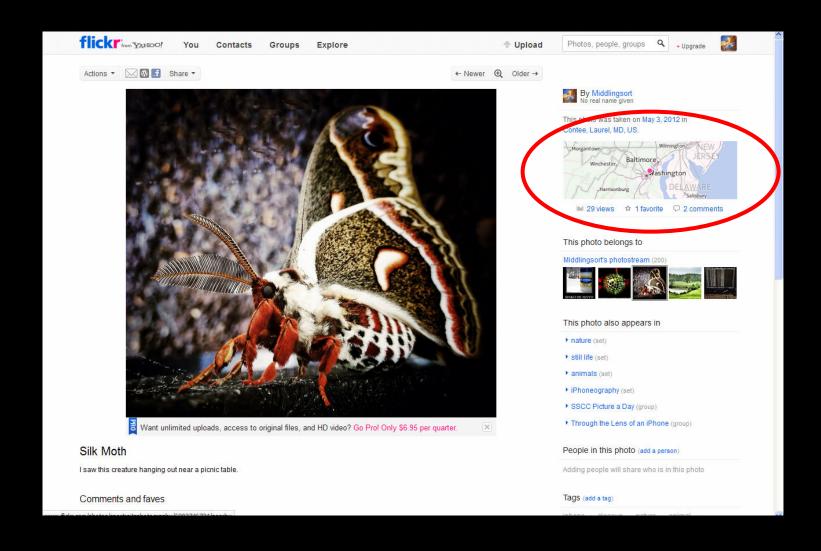
# Signature



## <u>Warnings</u>

- Resolution
   NO high resolution download
   Upload at 1024 x 768
- Location data
  - Take out for privacy concerns Look for a Geofence
- You can NEVER delete!
- NEVER upload/send anything that you could regret one day.

#### Beware of location data



#### Thank You!

- Get out there and shoot some images
- Get back, upload and share them