Meeting Minutes

Silver Spring Camera Club Board Meeting

November 29, 2018

Location: Silver Spring United Methodist Church, 8900 Georgia Ave., Silver Spring

Start time: 7:31 pm; Adjourned 8:55 pm

<u>Board Members in Attendance:</u> Catherine Honigsberg, Tanya Riseman, Bruce Schaefer, Maude Svensson, Pete Morton, Michael Koren, Bob Catlett, Larry Gold, Renee Schaefer, Norm Bernache, Dennis Freeman, and Mark Paster.

Not in Attendance: Lisa Auerbach, Marc Auerbach, Andrew Rein, and Phil Boyer.

Michael Koren updated us on the **PSA training to become a judge**, **SSCC representation**, **Social media** and **Meet-Ups.** On the *PSA judges training*, taught by Roy Sewell, will be limited to one person per club in order to get a better spread throughout the clubs. Pete Morton will be in the next training. Michael Koren is presently the *SSCC representative* and Stephanie Banks is his back-up. Both welcome applicants to take over their positions. We are able to teleconference into the third Thursday meetings.

The new *Social Media* group, Mark Paster, Catherine Honigsberg and Pete Morton, is searching for more members. Next Social Media group meeting will take place on December 13, right before the ordinary SSCC meeting. The *Meet-Ups* have the potential to attract more members and is an outreach for the club.

Michael Koren reminded us about the importance to reply "YES" on the Meet-Ups and also to provide comments.

Pete Morton informed us about the results of **SSCC's survey** and it was followed by a discussion. 40 members had responded, a majority of which (62%) had been members for up to 5 years and classified themselves as intermediate or advanced photographers. The most popular events are the Speaker and Competition Nights, with A Closer Focus as an up comer and the Field Trips as the most occasionally attended event. One-on-One, small group mentoring and break-out learning groups are wished for in future club meetings, as well as advanced camera techniques, photo critiques and post-editing workflows. It was proposed that a meeting, blast or cable release be issued to release and discuss more broadly about the survey results and how to use them.

Larry Gold informed about the **Gordon Parks exhibition** at National Gallery of Art. On view in the West Building up to February 18, 2019, the traveling exhibition provides a detailed look at Parks' early evolution through some 150 photographs, as well as rare magazines, newspapers, pamphlets, and books.

Committee Chair Reports:

Treasurer – Bruce Schaefer presented the SSCC updated budget per November 29. We have a projected profit of \$240 by year's end with incomes of \$4,370 and expenses of \$4,130. We have 78 members, 14 of which are new. This is below our goal of 95 members. We had 78 members also at this time last year.

Other Committee Chair reports:

Programming: All is up and running. Renee Schaefer has contracted all judges and speakers for the upcoming meetings. Renee Schaefer updated us on the December Speaker, Mr. Frank Van Riper who apart from being an acclaimed photographer and photography columnist of the Washington Post, also had a long career as White House correspondent. He will offer to sell his new book *"Recovered Memory: New York and Paris 1960-1980"* (Daylight Books, October 2018) at the December 6 meeting. The book is \$40 and you will need to bring cash or a check if you want to buy it.

Renee will contact Dave Powell about a portfolio review night.

Field Trips: No report

Cable Release: Dennis Freeman published the December Cable Release today. See http://www.ssccphotography.org/december-2018-cable-release/ Dennis has decided that he does not require additional help at this time.

Website: Mark Paster reported that he added the link policy to our website. No one has added any comments at this time.

Nominations: Nothing to report. **Competition:** Nothing to report

Membership: Catherine Honigsberg read a report from the Membership Chair stating that the SSCC has 17 new members and 61 renewing members. Of these about 40 people attend 2 meetings a month. Mark Auerbach has contacted guests and Andrew Rein contacted Meet-Up attendees. The member Chair will make an announcement to remind people that they need to sign in when attending meetings.

Former members that have not paid dues this year will be contacted by Lisa.

The **Winter Social** will take place at 6:30PM on December 6, preceding our Speaker's Night. Everybody is welcome and encouraged to bring with them snacks or drinks to share.

Honor Fund: David Blass opened an informative discussion about the Honor Fund. About 750\$ is currently available and the Fund should benefit from more applicants. The yearly schedule with the current deadline, November 15, could be revised as it might be better with a timelier deadline or a rolling award. New ideas as to target groups and subjects are welcome. The existing committee of 5 members will present a report on the Fund. David Blass will volunteer for one more year but wishes to be replaced.

When a new person takes on to manage the Fund, David Blass will help to get her/him started.

PSA: See page 1.

Social Media: See page 1.

Other:

Maryland Photography Alliance: Michael Koren reported on the MPA Photo Contest. .

Communication Standards for the Club: No report

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