



# CABLE RELEASE

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## Slide Meeting April 2 @ Sligo Creek 7:30 pm

Our speaker will be Tony Sweet, a Baltimore native, who is a professional nature/outdoor photographer and workshop instructor. He is also a stock photographer for the London based Pictor/Uniphoto agency.

His work appears on greeting cards (Sierra Club, Gibson Greetings, P.S. Greetings), calendars (Brown Trout, Sun River, Impact Images, CLEO, National Wildlife Federation), CD covers (NorthWord Press, Essex Entertainment), church bulletins, magazine covers, book jackets, specialty gift items (Barnes and Noble, The Wilderness Society), and fine art prints. His works are displayed in private and corporate collections throughout the U.S.

Tony had worked closely with renowned nature and wildlife photographers Art Wolfe, John Shaw, Pat O'Hara, Rod Planck, Galen Rowell, Bryan Peterson, and Jim Brandenburg.

He has won many awards including finalist in the Nikon World Magazine international photography competition. He maintains an active speaking schedule as guest lecturer on the subject of nature photography at universities, community colleges, camera clubs, and other venues throughout Maryland and Washington, D.C. He was also featured in articles in the Baltimore Sun and in the Dundalk Eagle.

Tony is the artist in residence at the Hold Center for the Arts in Baltimore.

He was a staff instructor with The Great American Photography Weekend from 1991 through 1994. He has moved on to conduct outdoor photography workshops under his own "Art of Nature Photography Workshops" company based in Baltimore. "Art of Nature Photography Workshops" is active year round conducting workshops at venues throughout the eastern United States. Tony also conducts weekend workshops at community colleges throughout Maryland.

Tony is in the process of photographing for a book on "Wild and Scenic Maryland" and for a book of artistic and spiritual imagery accompanied by original Haiku verse.

## Print meeting April 16th White Oak Library 7:30pm

Our speaker will be Harvey Kupferberg. He has a doctorate in pharmacology from the University of California, San Francisco.

He presently works at the National Institutes of Health in the field of epilepsy research. His photography mentors and teachers include Bruce Barnbaum, Stu Levy, Huntington Witherill, Don Kirby.

Dr. Kupferberg has been a member of the National Institutes of Health Camera Club for over 10 years and competes at the Advanced B&W level and at the Master level at the GWCCC competition. He is the GWCCC club newsletter editor and representative. He has won three first class awards in the Washington Post photographic competition. His images have also been accepted for exhibition at the Maryland Federation of Arts.

As a bench scientist, the techniques of exposing and processing the black and white negative have their foundation in my training. The measurement of light, the accurate use of chemicals, time and temperature are second nature. The scientific method, however, does not lend itself to the artistic creation of emotional content. This creative ability cannot be learned from textbooks, but from observing one's surrounding and then responding internally to the inner self. Often there have been times when I asked myself, "why does one image work and another fail?" There have been times when I knew this was the one." Printing the picture allows me to create emotions, change reality, manipulate tones. Ansel Adams once said, The negative is the musical score, the photographic print is the music Geneva.

## Photographer's Challenge....By Mike Stein

Spotted along with the Alfred Stieglitz exhibit at the Phillips, a noteworthy quote from Duncan Phillips in "Personality in Art II," March 1935:

"Even the sharpest lens of that precise fact-finding instrument, the camera, can be as sensitive to the touch and as malleable to the mind as the violin."

### Really Big Stuff

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## Many Hands Make Light Work by Suzanne Izzo

This saying is as true in Club work as anywhere else. If you looked at the positions listed on the second page of the Cable Release and thought they all looked like more than you were able to take on, think again. Call a friend (or better, two or three friends) and decide what you would like to work at together. With more than one person sharing responsibility, not only is it more fun but also you always have a backup in case of illness or a trip. Several new members have told me that they would like to get involved but hesitate, feeling they don't yet know the ropes. Invite a new member to join your work team. If you aren't quite sure what a given job involves, call the person filling that position this year and get a firsthand report.

Everyone has different interests and abilities as well as varying amounts of time they are able to devote to the Club. While we do need people to take on the major positions, there are many other ways to make a contribution and all help is appreciated. For example, you could contribute by bringing refreshments, suggesting an interesting speaker, helping with the CMCC or GWCC competitions, delivering the Club flyer to your neighborhood camera store, helping greet visitors, etc., etc. Now is the time for you to decide which job is the best match for you.

Maybe this happens to be a time when it is impossible for you to volunteer to take on a Club responsibility. You can still help by thinking about the other people you know in the Club. Talk to them and encourage them to volunteer, or, if you prefer, call me and I will talk with them.

As chairman of the Nominating Committee I have enjoyed talking (both on the phone and in person) with a lot of Club members. I hope I will be receiving calls from more people letting me know the positions that would be of interest to them.

Club elections are fast approaching. The Constitution requires the Nominating Committee to present a slate of Officers and Directors at the two April Club meetings and to ask for nominations from the floor. Time is running out, so call me as soon as possible.

Suzanne Izzo (202) 829-6470  
s\_izzo@guvax.georgetown.edu

## SSCC Officers and Chairpersons 1997-1998

President: John Telford...301-460-1766  
Vice President: Jim Mitchell...410-997-7235  
Secretary: Jim Rogers...301-855-3532  
Treasurer: Bob Catlett...301-585-7163  
Director: Chuck Bress...301-469-6275  
Director: Henry Rosenthal...301-587-2235  
Director: Joe Meyer...301-588-5183  
Cable Release: Mel Lewis...410-730-8373  
Competitions: Anne Lewis...301-384-4938  
Exhibits: Suzanne Izzo...202-829-6470  
Field Trips: Edna Knopp...301-721-1789  
Historian: Norm Bemache...301-935-5617  
Hospitality:  
Print Meetings: Bill & Suzy Boyle...301-933-4527  
Slide Meetings: Elisa Frumento...301-593-6007  
New Members: Eric Pflander...301-365-2307  
Property: Joel Fassler...202-829-7899  
Programs: Becky Swick...410-997-4918  
Clarence Carvell...301-725-0234  
Mini Portfolios: Clarence Carvell...725-0234

### Workshop Chairs:

Alternative Processes: Suzanne Izzo...202-829-6470  
Color: Henry Rosenthal...301-587-2235  
Black and White: Clarence Carvell...301-725-0234  
Composition and Presentation: Henry Rosenthal...301-587-2235  
Computer Imaging: Stan Klem...301-622-6640  
Creativity: Clarence Carvell...301-725-0234  
Monochrome Prints: Clarence Carvell...301-725-0234  
New Direction: Mike Stein...301-929-1350  
Slides: Mike Lux...301-929-1350

### Representatives to Affiliated Organizations

#### Council of Maryland Camera Clubs:

Bill Perry...301-593-5203  
Alex Cummins...301-929-0640  
Frank Toner...410-997-5813

#### Greater Washington Council of Camera Clubs:

Sharon Antonelli...301-933-4450  
Henry Rosenthal...301-587-2235

Photographic Society of America: Clarence Carvell...301-725-0234

The *Cable Release* is published 10 times a year for the members of the Silver Spring Camera Club (SSCC). All rights are reserved and no part may be printed without permission.

SSCC is a nonprofit organization dedicated to the advancement and enjoyment of photography. We welcome visitors and prospective members. For more information, contact Jim Rogers at 301-855-3532.

SSCC is affiliated with the Photographic Society of America, the Greater Washington Council of Camera Clubs, and the Council of Maryland Camera Clubs.



Submission for the *Cable Release* should be given directly to the editor, Mel Lewis, or mailed to him at 5656 Thicket Lane, Columbia, Md. 21044. Provide IBM PC format disks, E-mail to [Swick@Erols.Com](mailto:Swick@Erols.Com), otherwise typed with no handwritten notations. Phone: 410-730-8373.

## Brainstorming Session Comments by Garry Kreizman

Mike Lux and I were very pleased with the turn out. It shows club members do care what happens to the Club. The group expressed and wrote what they think motivates people to become and stay members of a camera club. Photography, fellowship and experience sharing, exchange of ideas and perspective are key reasons for becoming and being a Club member.

They listed concrete steps regarding the recruitment flyer and how to keep current members. I am sure that there are more reasons than what was expressed, but I think these ideas are significant and will direct us in make the Club better.

Our immediate needs are:

- \* SSCC Flyer ideas and a mock-up: hand written is OK. Every one can do this. Give or send any mock-ups to me.
- \* A flyer and invitation working group
- \* Members to display and talk about their work before, at break and after the meeting. (Winners, non-winners and things you are doing) Coordinator needed.
- \* Members who will distribute the flyers
- \* A working group for recruitment and retention
- \* A working group for the mentor program.
- \* Members to give a mini-workshop at the meeting. See Mike Stein.

The brainstorming items from the March 4th meeting are listed below which will give us structure and focus for improvement. I know the brainstorming group and all members want the Club to be better than it is now. You can help. Look at the list of ideas and pick the ones that you can actively do. Every bit of active participation will help you and the Club.

The Club member's needs are diverse. The Club's job it to satisfy this diversity by have a more varied format and programs. Let's work together and create what is needed. The Brainstorming session is the first step in this important process.

Next brainstorming and idea consolidation meeting will be at my house Wednesday

April 1, 1998 at 7:30. I'll supply the cookies and pretzels. You are all invited as long as you bring the necessary equipment.

SSCCC RECRUITMENT AND RETENTION  
BRAINSTORMING SESSION  
MARCH 4, 1998

Attendees: Mike Lux, Jim Rodgers, John Telford, Bob Catlett,

George DeBuchananne, Joel Fassler, Susan Iszzo, Bert Shankman, Eric Pfandler, Mike Stein, Anne Lewis, Jim Mitchell and Garry Kreizman.

Team Facilitators: Mike Lux and Garry Kreizman

Scribes: George DeBuchananne and Garry Kreizman

To understand how we may direct our recruitment energies. The first question is: "What motivates people to join a camera club?"

1. Interest in photography
2. Social reasons including taking trips.
3. Showing your photographic work
4. Learn from members, speakers and workshops.
5. Competitions
6. A way to use personal free time.
7. Take trips.
8. Viewing other people's photographs.
9. Learn about your self.
10. Photographic self-expression.
11. To belong to a group.

The second question: "What motivates people to stay in the camera club?" turn out to be identical to the first question's answers with one addition: 12. Quality speakers/judges.

The group next addressed what the Club members can do to bring people to the Club:

1. Re-do the flyer and deliver to:
  - A. All photographic shops,
  - B. Public places with community bulletin boards, including food stores,
  - C. Photo shows and the GWCCC seminar,
  - D. Photography classes at Glen Echo, WSSP, Smithsonian and others,
  - E. Computer stores,
  - F. Photo-pro show,
  - G. And visit the photo store managers with an offer.
2. Advertise:
  - A. Classified ads
  - B. Public announcements in the Post and local newspapers
3. Club members actively seeking out new member.
4. Conduct shows and exhibits.
5. Send invitations to prospective members; see Eric Pfandler's invitation.

Work group to redesign flyer, invitation and information packets:

1. Develop different levels of flyers:
  - a. Stores,
  - b. Shows/workshops,
  - c. Other.
2. Prepare invitations for prospective members.
3. Give information packets to visitors, new members, in

response to questions.

How we keep new and old members?

1. Everyone must be hospitable and friendly.
2. A new member meeting, a sales follow-up.
3. New member training and education
4. Min-workshops at general meeting.
5. Formalize the Mentor program working group
6. Show a warm friendly club.
7. At the general meeting ask each officer/workshop chairman to make a statement or announcement that is 1 minute or less.
8. New member questionnaire.
9. Have members bring prints or slides to each general meeting for display and discussion.
10. Mail a "we miss you letter" to members who left the club.
11. Telephone those who left.
12. Make the general meeting more varied and interesting.
13. Vary the general meeting structure.
14. Different competition topics.
15. One-day field trips: once a month.
16. Previous body of work winners displayed at the first meeting in September.

#### NEXT MEETING TOPICS

Consolidating brainstorming ideas and determining action plan(s) for the Club's future.

Establishing and chartering working groups:

1. Flyer and invitation.
2. Membership.
3. Mentor program.

#### COMPETITIONS, NUMBERS AND PEOPLE

By garry Kreizman

The numbers don't lie about our activities. Membership and competition entries are down, and you would expect competition entries to be smaller with this trend. I feel that entries per member are lower as well. The lack of competition excitement or personal desire for competitions seems to be more the problem, or could it be something else. The usually gripping about the judges has little bearing on the numbers. The grips have been consistent over the years and for most part so have the judges been as variable as you would expect.

It is understandable that there are fewer people who enter print competition than slide competition. The equipment, cost and time to print are certainly factors. What is perplexing that people leave either general meeting after the speaker's presentation, or leaving after their photos have been judged? I guess some people just want to hear the speaker, or have personal needs and that they must leave. But it is the group that enters competition

and leaves before it is complete that concerns me.

At the competition end there is a handful of members that are left who must represent the Club. How embarrassing for everyone who remains. Rather than try to make the "leavers" feel guilty, I would rather ask first, is competition the pillar of the Club? Is competition the main reason people come to the meetings? The answer appears to be no for most people.

The members who leave the general meeting are tell us with their feet what matters to them. People join the Club for various reasons as you can see from the Brainstorming list. Only one out of 12 items is competitions. What a surprise! Two other related items, "Showing your photographic work" and "Viewing other people's photography" do not necessarily require competitions. The rest of the items do not relate to competitions.

Can the club exist without competitions? I don't think so; we need it as a part of the club format. There isn't a club I heard of that did not have them. It provides the niche for those who enjoy the excitement of possibly being a winner and being identified as such. It propels people to produce photographs. You learn by doing. It enhances ones self image and the image of the photographer among the members. It challenges you to do different things, to achieve a higher level of craft. Finally, the judge's pronouncements provide a modicum of learning.

It is not a surprise that a few people love competition and others feel differently. However, it is disheartening to see people leave during the competition after their work has been reviewed.

Stay and you will be rewarded with great photographs that may improve your skills and perception. If you leave, then you should feel unhappy that you would miss out on some golden visions.

# GREATER WASHINGTON COUNCIL OF CAMERA CLUBS

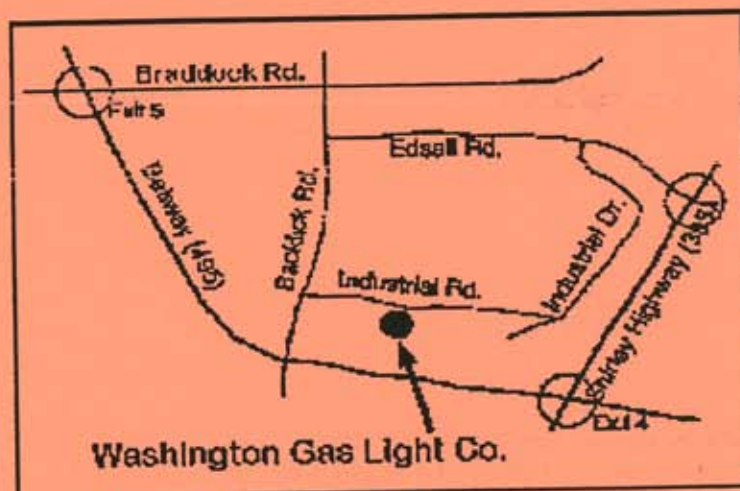
## Spring 1998 COMPETITION

RULES: Rules of July 11, 1983 revised June 10, 1996

DATE: Saturday, April 25th, 1998 9:00 am

LOCATION OF COMPETITION:

Washington Gas Light Auditorium  
6801 Industrial Road  
Springfield, VA 22151



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ENTRIES will be collected at the  
April 2, Slide Meeting  
and the April 16, Print Meeting.

Cable Release  
Silver Spring Camera Club  
P.O.Box 2375  
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Member Of:



Lewis, Anne  
12914 Allerton Lane  
Silver Spring, MD 20904

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**Silver Spring Camera Club Membership Form - 1997-1998**

<b>Name:</b>	<b>Spouse:</b>	<b>Regular \$30.00</b>
<b>Address:</b>		<b>Spouse \$20.00</b>
<b>City:</b>	<b>State:</b>	<b>Zip:</b>
		<b>Student \$20.00</b>
<b>Home Phone:</b>	<b>Work Phone:</b>	

Make check payable to Silver Spring Camera Club, and give or mail to Treasurer, Bob Catlett, 8710 Geren Road, Silver Spring MD 20901, (301) 585-7163. Note: Dues cover the club year, from September through May. After January 31, dues for the remainder of the year for new members are \$20.00, and students remain at \$20.00