



SILVER SPRING CAMERA CLUB

P.O. BOX 2375

WHEATON, MD

20902-0471

CABLE RELEASE

MAY 1984

VOLUME 22 NUMBER 9

SLIDE MEETING

Date: Thursday, May 3, 1984

Time: 7:45 pm SHARP!

Location: Sligo Creek Community Center
10300 Sligo Creek Parkway
(near Dennis Avenue)

Competitions: Open

Our speaker and competitions judge for the evening will be Max Hirshfeld, a Washington area free lance photographer.

Like many of our previous speakers, Max Hirshfeld did not initially contemplate a career as a photographer. He attended George Washington University from 1969 to 1973 and attained a liberal arts degree in American Studies. While attending the University and for a year afterward, Mr. Hirshfeld worked for the audiovisual section at GW's Medical Center. Then from 1974 to 1978 he served as the official staff photographer for the National Zoo. During 1977, he also attended the Missouri Workshop at the School of Journalism.

For Max Hirshfeld, 1978 seemed to be the pivotal point in his career. He took on several assignments for the Washington Star's Home Life Magazine. His success with the magazine convinced him of his talents, and he became a full-time free lance midway through the year.

For the past 6 years Mr. Hirshfeld's work has concentrated primarily on corporate and magazine photography. Some of his many clients include: General Motors, General Electric, United Airlines, Nuclear Utilities, Life Magazine, and the Washingtonian magazine.

Max Hirshfeld's presentation for our meeting will be "Environmental Portraiture," which he considers one of his most enjoyable assignments.

PRINT MEETING

Date: Thursday, May 17, 1984

Time: 7:45 pm SHARP!

Location: Longbranch Public Library
8800 Garland Avenue
(near Flower & Piney Branch)

Competitions: Monochrome & Color--Open

The speaker for our final monthly print meeting for this season will be Jeff Colin, editor of Historic Preservation magazine. Mr. Colin will also be our judge for the evening's competitions.

Jeff Colin holds both Bachelor of Arts and Bachelor of Journalism degrees from the University of Missouri. He has held positions as a reporter and assistant editor for the Miami Herald. He has also served as a staff writer and associate editor for the National Geographic magazine. In 1979 he took the position of editor of Historic Preservation magazine.

At press time for this edition of the Cable Release, the topic of Mr. Colin's presentation had not been announced.

A WORD TO THE WISE!!!

Don't forget to turn in your best slides & prints to Norm Bernache, our Vice President, for the year-end competition. He will gladly accept your entries at both the slide and print meetings in May.

Remember also to give your checks for the year-end banquet to Norm as well. Norm will accept checks either in person or through the mail up until May 28th. See the full-page flyer in this edition of the Cable Release.

T I M E E X P O S U R E

| Date | Time | Event | Location | Notes |
|---------|---------|-------------------------|--|--|
| 5/3 | 7:45 pm | Slide Meeting | Sligo Creek Comm. Center | Speaker: Max Hirshfeld Competition: Open |
| 5/10 | 7:30 pm | New Directions Workshop | Mike Stein's Home | Please call: 384-5427 |
| 5/17 | 7:45 pm | Print Meeting | Longbranch Public Library | Speaker: Jeff Colin Competitions: Color--Open Monochrome--Open |
| 5/26-28 | 1:00 pm | Field Trip | Canaan Valley and Blackwater Falls, WVa. | Meeting Place: Canaan Valley Resort (main lobby) |
| 5/31 | 7:30 pm | Board Meeting | To be Announced | For information, call George James at 774-2117 |

SSCC OFFICERS, DIRECTORS, AND CHAIRPERSONS/ALTERNATES

| | | | | |
|--------------------------|------------------|-------------------|---------------------|----------|
| President | George James | 774-2117/443-1742 | | |
| Vice President | Norm Bernache | 277-6935 | | |
| Secretary | James Harris | 434-6225 | Lynda Epstein | 460-9014 |
| Treasurer | Norm Bernache | 277-6935 | Evelyn Boisen | 593-4102 |
| Director | Anne Lewis | 384-4938 | | |
| Director | Mike Stein | 384-5427 | | |
| Director | Garry Kreizman | 384-4911 | | |
| Cable Release | Stan Klem | 345-9328 | | |
| Print and Slide Programs | Marianne Winter | 530-2174 | | |
| | Bill Perry | 593-5203 | Stan Klem | 345-9328 |
| GWCCC | Alan Lisook | 299-9221 | Arthur Yellin | 774-3463 |
| CMCC | Art Drucker | 588-8916 | Anne Lewis | 384-4938 |
| Slide Workshop | Stan Chase | 593-6018 | Joyce Bayley | 384-9328 |
| Monochrome Workshop | Ralph Freeman | 593-2465 | Betty Foster | 588-7340 |
| Color Workshop | Marty Postman | 946-0456 | Ralph Jones | 265-6440 |
| Assignment Workshop | Jim Malaro | 530-5472 | | |
| Meeting Workshop | Fran Luzenski | 422-0902 | Beryl Longway | 439-8183 |
| Purchasing | Fred Nathanson | 468-6194 | | |
| Hospitality | Ralph Jones | 265-6440 | George DeBuchananne | 422-7534 |
| Field Trips | Lynda Epstein | 460-9014 | Bill Perry | 593-5203 |
| New Directions | Mike Stein | 384-5427 | Garry Kreizman | 384-4911 |
| MC Arts Council | Mike Stein | 384-5427 | | |
| Parliamentarian | Saadia Greenberg | 649-5826 | | |

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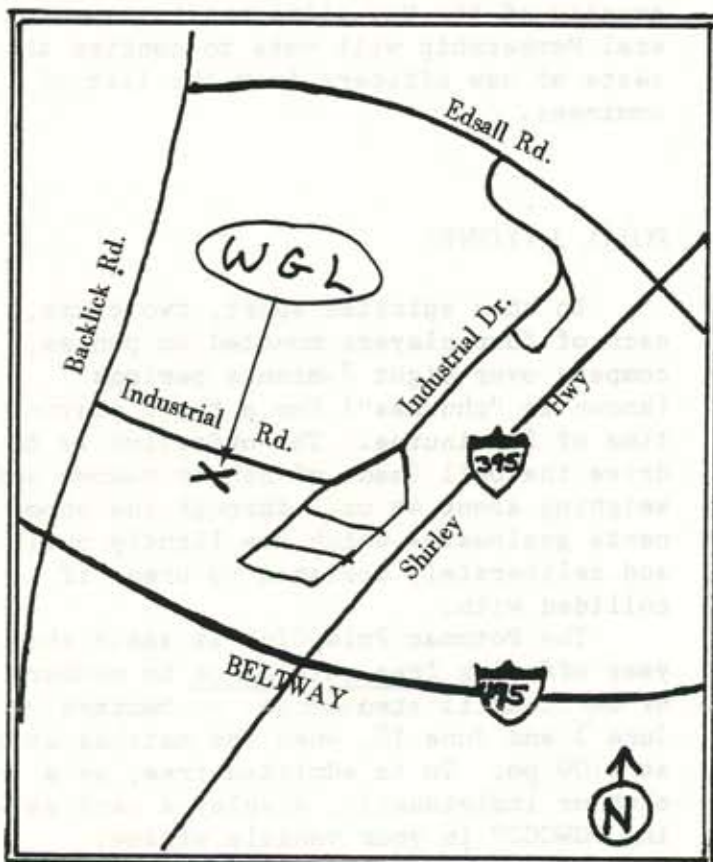
The Silver Spring Camera Club is a non-profit organization dedicated to the advancement and enjoyment of photography. We welcome visitors and prospective members! For more information contact Norm Bernache at 277-6935.

The Silver Spring Camera Club is affiliated with:

- Photographic Society of America
- Greater Washington Council of Camera Clubs
- Council of Maryland Camera Clubs
- Montgomery County Arts Council

GWCCC SPRING COMPETITION

The GWCCC Spring Competition will be held on Saturday, May 5th, at 9 am in the auditorium of the Washington Gas Light Co. in Springfield, Va. The site is best reached from Maryland by taking the Capitol Beltway (495) to the Shirley Highway (395) exit NORTH towards Washington (not south). From 395 take the second exit, Edsall Road WEST, and proceed to the 1st traffic light and turn left onto Industrial Drive. Proceed on around Industrial Drive and make a right turn onto Industrial Road. The Washington Gas Light Co. will be on your left, next to the tall microwave tower. See the map below.



FIELD TRIPS

On Memorial Day Weekend, May 26-28, join us for a super field trip to Canaan (ka-nain) Valley and Blackwater Falls, West Va. We will stay at Canaan Valley Resort near Davis, West Va. (4 hrs. from the Beltway). In addition to the hiking trails and beautiful scenery, you can enjoy swimming (pool), golf, tennis, roller skating, biking, movies, lounge en-

tertainment, hayrides, a chair lift, and fishing and horseback riding nearby.

Campsites (99 in all) at both Canaan Valley and Blackwater Falls are available on a first-come-first-served basis, with hookups at \$7.50 per night. Room rates are \$46 per night for a room for two; children under 12 are free. You will need to make your own reservations!!!

The Resort accepts Mastercard, Visa, and American Express cards; call 800-624-8632 from 8:00 am to 4:30 pm, or 304-866-4121 at anytime.

Going alone? Bunk with a friend or call Lynda (460-9014) for free roommate service. We will be meeting at the Resort on Saturday at 1:00 pm to plan our weekend activities. Please meet in the main lobby.

To reach Canaan Valley Resort from Silver Spring: take the Beltway to Route 7 West and proceed to Winchester, Va.; then take Route 50 West to Gormanville (almost there); then take Route 90 South to Davis, West Va., and Route 32 South to the Resort. If you get lost, call 304-866-4121.

Please call Lynda Epstein if you are planning to attend.

SSCC YEAR-END COMPETITION

The SSCC Year-End Competition judging will be held this year on May 20, 1984. All entries must be turned in by the print meeting on May 17. Entries will be returned at the Banquet or may be picked up at Anne Lewis' home after June 7, 1984. Awards for the competition and for SSCC Photographers of the Year will be presented at the Banquet.

The rules for the Year-End Competition are basically the same as the rules for our monthly contests, except that an individual may enter up to 5 slides and 5 prints. The results of the judging are confidential and no information will be given out prior to the Banquet. Three competent judges will select the winning photographs which will be shown at the Banquet during presentation of the awards.

A photo may be entered only in the same category in which it competed during the year. If you were a Novice who graduated to the Advanced class during this season, you may enter either the Novice

or Advanced class for the Year-End. You may not enter both!

There will be a 1st, 2nd, 3rd, and five honorable mention awards given in each class. All slides or prints must have been entered during the year in SSCC club competition or for SSCC in an inter-club competition, or as an SSCC club member in the CMCC or GWCCC competitions.

REMEMBER - YOU CAN'T WIN IF YOU DON'T ENTER.

SSCC YEAR-END BANQUET

Our Year-End Banquet will be held at the La Fontaine Bleu, 7693 Annapolis Road, Lanham, Md. The date is Thursday, June 7, 1984. The price is \$13.00 per person, which includes gratuities and tax. A cash bar will be open all evening starting at 7:00 pm. The buffet dinner will start at 7:45 pm. Plenty of free parking is available.

If you missed the Banquet last year, don't miss out again! New club members should not overlook this opportunity to get better acquainted with other members of the club. As in previous years, there will be plenty of door prizes to add additional enjoyment to an always warm and exciting evening.

To make a reservation, fill out the form on the ad in this issue of the Cable Release and return it, with a check (no cash please), to Normand Bernache. All reservations or cancellations must be received no later than May 28, 1984. The more members we have attending, the better time for all--so sign up now and let's make this year's banquet the best ever!!!

Directions to La Fontaine Bleu from Silver Spring: Proceed East on the Washington Beltway (495) to Exit 20B (Annapolis Road, Bladensburg, 450W); proceed through two stop lights and make the first left into the shopping center with W Bell store on corner (you've arrived).

W E L C O M E !

We would like to extend a warm welcome to the following new members:

Charles and Patricia Bress
3801 N. Fairfax Drive
Arlington, Va. 22203
522-7242

NOMINATION OF NEW OFFICERS

At the Board of Directors Meeting on April 12, 1984, the Nominations Committee of the SSCC nominated the following Club members to be the Officers/Directors of the 1984/85 Club season:

President - Stan Klem
Vice President - Norm Bernache
Secretary - Anne Lewis
Treasurer - Aaron Rosenthal
Director - George James

Additional nominations for these positions will be fielded from the General Membership at both the April print meeting and the May slide meeting. On the same evening of the May slide meeting the General Membership will vote to confirm the slate of new officers from the list of nominees.

POLO, ANYONE?

In this spirited sport, two teams, each of four players mounted on ponies, compete over eight 7-minute periods (known as "chukkas") for a total playing time of 56 minutes. The objective is to drive the ball (made of ash or bamboo and weighing about 4½ oz.) through the opponents goalposts--which are lightly built and deliberately designed to break if collided with.

The Potomac Polo Club is again this year offering free attendance to members of GWCCC-affiliated clubs: on Sundays June 3 and June 10, when the matches start at 4:00 pm. To be admitted free, as a club or individually, display a card saying "GWCCC" in your vehicle window. Bleacher seating is included in the free admission.

Also, on Saturday, May 26, the Potomac Polo Club's season opens with an International All-Star Polo Benefit, for which admission is \$5.00, and which aids the Washington Hospital Center for Spinal Chord Injury (\$20,000 last year). Club President, Joseph Muldoon, says, "This year's match features the finest group of players ever assembled in the Washington area, and will be great fun to watch for polo enthusiasts and newcomers alike."

While the match begins at 3:30 pm, pre-game festivities include a cocktail

reception, antique carriage display, grand prix dressage exhibition and celebrity parade of horse-drawn carriages, beginning at 1:45 pm.

The Club is located on River and Hughes Roads near Poolsville, Md. Field-side parking and seating may be reserved in advance by calling 363-4367.

COMPETITION COMMENTS

by Len Tuchin

Our April slide meeting did it again. We had a strange judge who did not like nor understand camera club work.

First of all, he chose not to show any photographs. Too bad, especially since he was a self-appointed mystic and photo editor. It would have been interesting to see him try to prove his point of view.

Secondly, after lecturing on the advantages of an Eastern culture (ho hum), he contradicted his "philosophy" time and again with his remarks while judging.

Finally, he chose pictures for high awards that did not meet the assigned topic--even by the wildest stretch of a Zen imagination.

In the future, I suggest that we should attempt to match the judges with the assigned topics, so there will at least be a semblance of understanding for us.

I close by giving that judge fitting Zen applause: the sound (with an Eastern accent) of one hand clapping-----
"Crap, crap, crap!"

TECHNICALITIES

Ilford's New Multigrade II
by Arthur K. Yellin

And now, another only slightly biased report from the Yellin testing labs.

In the past I have never been too happy with any of the variable contrast B&W papers available. While it certainly would be nice to have an all-purpose, all-contrast paper in one, I found that the old Ilfospeed and Kodak Polycontrast papers either looked muddy or did not

appear to produce a real black. Perhaps my dissatisfaction was actually due to the limited tonal range of these papers, but I did not understand or realize this point!

About the same time that I made the decision to start doing 16x20 prints, several highly favorable articles appeared in photo magazines touting a new Ilford variable contrast paper. Since I did not relish the idea of having to stock at least three grades of paper in this size, both because of storage problems and expense, I decided to give the new paper a try. I boldly sprang for a box of 50 and prayed that the stuff was as good as the articles made it sound. After all, it was said to produce something like eleven tones from an alleged rich black to white. This would be an extreme improvement over the former product and over the current Kodak competitor.

Finally, the good news: It is everything the articles claimed! While I have not done extensive testing, I have tried the paper using an old grade 3 polycontrast filter, and without filter for contrast grade 2. Both seemed to work just fine. (See table below for recommended dichroic filter settings for use with this paper.) I would not hesitate to recommend this paper to anyone, even those who believe that full tonality only comes with fiber-based papers.

| Paper Grade | Filtration Value |
|----------------|------------------|
| 0 | 80 Y |
| $\frac{1}{2}$ | 55 Y |
| 1 | 30 Y |
| $1\frac{1}{2}$ | 15 Y |
| 2 | none recommended |
| $2\frac{1}{2}$ | 25 M |
| 3 | 40 M |
| $3\frac{1}{2}$ | 65 M |
| 4 | 100 M |
| $4\frac{1}{2}$ | 150 M |
| 5 | 200 M |

Y = yellow
M = magenta

MORE TECHNICALITIES

Miracle in a Bottle by Arthur K. Yellin

This will be a rather brief report from the Yellin testing laboratories. It concerns a remedy for a common darkroom problem: the scratched negative.

Edwal markets a liquid called, appropriately, "No Scratch," which renders even major gouges transparent for printing purposes. Of course it will not remedy the absence of emulsion in a scratch on the image side of the film, but it will compensate for damage to the film base on either side. You simply use the built-in brush and apply a thin layer of the turpentine-based product to the damaged side.

Since I have found clean-up to be a bit of a problem (I have used Kodak's Film Cleaner), I suggest making a couple of prints once you have applied the stuff, especially if it is a favored negative or slide.

Since it is predominantly (and perhaps completely) turpentine, I wonder if anyone has tried this much cheaper chemical with success. Price is a major drawback to the "No Scratch" product (over \$4 for 1 ounce).

... AND MORE TECHNICALITIES

The "Gray Market": What Is It and What Does It Mean to Us?

by Arthur K. Yellin

For those of you who missed my scintillating lecture at the March print meeting, here is the gist of what may be a very important subject to you:

No, the "Gray Market" is not Emerson trying to sell his collection of photographic gear! It is an insidious problem of the photographic retail industry which has the potential to adversely affect us. Conversely, under the right conditions, it can benefit us through lower prices.

The "Gray Market" is an alternate method of product importation which avoids the usual procedure of direct shipment to the "authorized" American distributor and subsequent dissemination within the U.S.

In the "Gray Market," a product is brought into this country from some source other than the actual manufacturer. Thus, a lens manufactured in Japan and sold to a European firm, may then be resold and shipped to the U.S. Since the lens was intended for sale in Europe, the price may be substantially lower than for the same lens intended for sale in America. Additional savings by the importer may be obtained through foreign exchange differentials. At least a portion of these savings are passed along to the consumer. You and I.

What, then, are the disadvantages? As I recently discovered, they are two-fold. The first very real, and the second of questionable significance. In order to discourage "Gray Market" dealings, which deprive the "authorized" American representatives of mark-up or middle-man fees, these firms have taken to not recognizing the "international" warranty accompanying such products. Thus, if you buy a product via the "Gray Market," you may find yourself without a warranty valid in the U.S. Whether or not the "authorized" American representative can legally "disown" such a warranty is an interesting question of consumer law, and is being investigated by the author. Perhaps another club member can provide an answer. In some cases, to protect their own interests in perpetuation of this market, the retailer selling "Gray Market" goods will back the warranty themselves. Of course, there is always the question of how long the retailer will remain in business. But then, many warranties are for limited periods, e.g. 90 days. The second disadvantage is the loss of claimed quality control allegedly performed by the "authorized" representative. Judge for yourself the likelihood of someone opening a package and examining or testing the contents prior to distribution to retail outlets.

In summary, you can save a considerable amount on the price of a "Gray Market" item if you are a shrewd shopper. However, you must be willing to take your chances without a warranty valid in the U.S. Unless you are willing to ship defective merchandise back to Japan or Germany, or if you want to be certain of the source of your purchase, be sure that you demand products with a warranty valid in the U.S.

BE SURE TO BE AT THE
SILVER SPRING
CAMERA CLUB
YEAR END BANQUET

On June 7th

At THE LA FONTAINE BLEU
in Lanham, Md.

7 - 11 p.m.

Dinner Buffet

Cash Bar

Awards

&

ODD PRIZES!!!

=====

RESERVATIONS MUST BE RECEIVED BY MAY 28TH

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S S C C BANQUET RESERVATION

Name: _____

Enclosed is \$_____ for _____ person(s) at
\$13.00 each to attend the Annual Banquet on
June 7th at the La Fontaine Bleu in Lanham, Md.

Make checks payable to:
SILVER SPRING CAMERA CLUB
and give to Normand Bernache or mail to his
home address:

6313 63rd Place, Riverdale, Md. 20737

=====

W I N N E R S

SSCC SLIDE COMPETITION

April 5, 1984 Subject: Roundness
 Judge: Taylor Gregg

Novice Slides

1st - Joyce Bayley "Nature's
 Concentrics"
 2nd - Pat Bress "Candied Apples"
 3rd - Bill Greene "Habitat"
 HM - Joyce Bayley "Red Tears"
 HM - Leonard Libster "Curvaceous Living"

Advanced Slides

1st - Art Drucker "Dawn for Two"
 2nd - Betty Foster "Round Xmas"
 3rd - Gary Kreizman "Flight 340"
 HM - Emerson Gray "Figure Head"
 HM - Alan Lisook "Slide Well"
 HM - Len Tuchin "Night Ride"
 HM - Anne Lewis "Billowing Tent"

SSCC PRINT COMPETITION

April 19, 1984
 Subject: Monochrome - Roundness
 Color - Open
 Judge: John Nuhn

Novice & Intermediate (Combined)
 Monochrome

1st - Marianne Winter "Coasters"
 2nd - Anne Lewis "Great Falls Barrel"
 3rd - Betty Foster "It's a Cadillac"
 HM - Bill Perry "Clam Shell"

Advanced Monochrome

1st - Arthur Yellin "Incredible
 Edible No. 2"
 2nd - Len Tuchin "Broken Record"
 3rd - Gary Kreisman "Three on Four"
 HM - Fran Luzenski "Arching Around"
 HM - Fran Luzenski "Azalea Beneath the
 Snow"

Novice & Advanced (Combined) Color

1st - Fred Nathanson "Epcot Flowers No. 2"
 2nd - Bernie Blass "Woodsy"
 3rd - Chuck Bress "Chevy"
 HM - Ralph Jones "Untitled"
 HM - Geert DePrest "Bicycle - Travis
 Ranch"



SILVER SPRING CAMERA CLUB

P.O. BOX 2375

WHEATON, MD



20902-0



Wildpink Asterias bellus

CABLE RELEASE

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 Washington, D.C. 20008