



SILVER SPRING CAMERA CLUB • BOX 709 WOODMOOR STATION • SILVER SPRING, MARYLAND



CABLE RELEASE

JANUARY 1981

VOLUME 19 NUMBER 6

SLIDE MEETING

JANUARY 8, 1981 7:45 pm
NORTHWOOD HIGH SCHOOL
COMPETITION: SLIDES - Experimental

Due to the auction, there will be no program or workshop. Gary Kreizman will judge the slide competition.

AUCTION TONIGHT

THE ANNUAL CLUB AUCTION

This year's auction will be held on January 8, 1981, at the Color Slide meeting at Northwood High School. So, start digging out anything that you think someone else might want, and start deciding on prices.

Although non-members are welcome to buy, only SSCC members can offer items for sale. The club will collect 10% of the proceeds from each sale, with the minimum commission being \$.50 and the maximum being \$10.00. If an item sells for over \$100.00, the club's commission remains at \$10.00. If you have a number of small items, you may package them to sell as a group, or place them on a special table where they will be sold to the first buyer on a fixed price basis. You may indicate that more than 10% (or all) proceeds go to the club.

Please mark items clearly with your name, any needed description of the item, and a minimum bid price, if any. Finally, the auction is not limited to equipment. You may also offer photographic services or prints for sale.



PRINT MEETING

JANUARY 22, 1981 7:45 pm
NORTHWOOD HIGH SCHOOL
COMPETITION: MONOCHROME - Experimental
COLOR PRINTS - ADVANCED CATEGORY
- Open

National Institute of Health Information Specialist Gerry Hecht will be the guest speaker for the Monochrome meeting. As Information Specialist for NIH, Mr. Hecht presents the health research activities of his organization to the medical community and to the general public through still, motion picture, and video pictures. He has received outstanding recognition in the field of biomedical communications, and his work has appeared in numerous leading periodicals and scientific journals. Mr. Hecht will give us the story behind a number of his more successful photographs and discuss how to deal with special effects and lighting. In addition, he will give examples of how color and black and white photographs can successfully appeal to the viewer. Visitors are welcome.

MEETING PLACE CHANGES

Please note the following changes in the dates and places of the JANUARY and MARCH meetings.

THURSDAY, JANUARY 8, 1981 - slides - 7:45 pm
NORTHWOOD HIGH SCHOOL

THURSDAY, JANUARY 22, 1981 - monochrome prints
7:45 pm - color prints-adv.
NORTHWOOD HIGH SCHOOL

WEDNESDAY, MARCH 18 - 7:45 pm - Monochrome &
NORTHWOOD HIGH SCHOOL color prints

(NOTE)

COLOR SLIDESNOVICE NATURE

HM "Feeding Time" John Boretos

NOVICE PICTORIAL

HM "Sugar Loaf Lake" Jerry Collins
 HM "Half-Dead Tree" Wayne Levy
 HM "Stallion in Silhouette"
 Claire Senseman

ABSTRACTS

2nd "Floor Fantasy" Len Tuchin

ARCHITECTURE

HM "Black and Gold" Hal Ettlinger

CLOSE-UP

HM "Patterns" Beryl Longway
 1st "Pencil Portrait"
 Beryl Longway

EXPERIMENTAL

HM "Space Wheel" John Boretos
 HM "Red and Green House"
 Thelma Gray

PHOTOJOURNALISMHM "Cow and Men"
(No name on slide)PORTRAITS

HM "Blonde Beauty" Emerson Gray
 HM "David" Fran Kiley
 HM "Portrait #6" Beryl Longway

STILL LIFE

HM "Candlestick and Matches"
 Anne Lewis
 HM "Maple Leaves" Thelma Gray
 HM "Shells" Beryl Longway
 HM "Mushrooms" Beryl Longway

ADVANCED PICTORIAL

HM "Dunes, White Sand" Emerson Gray

INTERMEDIATE MONOCHROME

2nd "Two Yuccas" Shelly Levin

ADVANCED MONOCHROMEHM "Screen Door and Cat"
Len Tuchin

Out of the 1300 total submissions
 in the GWCC competitions, 225
 came from the SSCC.

Time Exposure*by Harold Bronning*

- Thurs. Jan. 8 - Slide Meeting
 (Note: 2nd Thursday) Subject: Experimental
 Annual Club Auction
 Northwood H.S. 7:45 pm
- Thurs. Jan 15 - New Directions Workshop at
 Hal Ettlinger's home
 7:30 pm 365-2543
- Thurs. Jan 22 - Monochrome Print Meeting
 (Note: 4th Thursday) Subject: Experimental
 Color Prints - Advanced
 Subject: Open
 Northwood H.S. 7:45 pm
- Thurs. Jan 29 - Slide Critique Workshop at
 Stan Chase's home
 7:30 pm 593-6018
- Thurs. Jan 29 - Monochrome Critique Workshop
 Shelley Levin's home
 7:30 pm 424-0918
- Thurs. Feb 5 - Slide Meeting
 Subject: Open
 Sligo Creek Comm. Ctr. 7:30 pm
- Thurs. Feb 12 - New Directions Workshop
 Hal Ettlinger's home
 7:30 pm 365-2543
- Thurs. Feb 19 - Monochrome Print Meeting
 Subject: Open
 Color Prints - Novice & Advanced
 Subject: Open
 Northwood High School 7:45 pm
- Thurs. Feb 26 - Slide Critique Workshop
 Stan Chase's home
 7:30 pm 593-6018

There will be a monochrome print critique workshop at Shelley Levin's home on Thursday, January 29th. Please bring one or more prints. Format, location, etc., will also be discussed. 424-0918

The category for the January slide and print meetings will be Experimental. The following is a description of this category from the GWCC Competition Handbook.

EXPERIMENTAL: Photography that utilizes contemporary manipulations to achieve a far-out look. This includes the various techniques of bas relief, diazo transfers, tone separations, color posterizations, shadow masks, solarization, sabatier effect, etc.

The presence of manipulations is sometimes so subtle as to make the viewer unaware that a manipulation has taken place. Such slides should not be considered experimental. Duplicates which improve the picture without it being obvious that it is a dupe are likewise NOT experimental, but dupes which change the color balance to an unnatural and obvious hue are experimental.

Montages, double exposures, cross screen lights, mirage images and other such effects which are immediately obvious belong to the experimental category.

1980-1981 Officers and Chairpersons

President	Anne Lewis	384-4938
Vice President	Sylvia Perry	942-0014
Secretary	Fran Kiley	622-0142
Treasurer	Guy Cunningham	460-8836
Director	Skip Waters	730-6944
Director	Gary Kreizman	384-4911
Slide Program	Betty Foster	588-7340
Print Program	?	
Cable Release	Steve Swartz	871-6915
GWCCC Rep.	Berryl Longway	439-8183
All Md. Rep.	Jane Goss	949-7740
Slide Critique	Stan Chase	593-6018
Monochrome Critique	Shelley Levin	424-0918
Color Print Crit.	Art Benjamin	301-922-6067
Field Trips	Garry Kreizman	384-4911
Workshops	?	
Exhibits	Adele Miller	949-7128
Purchasing	Fred Nathanson	468-6194
Hospitality	Jim Harris	434-6225
Mont. Cty. Arts Council	Mike Stein	384-5427

A New Kind of Photography.

"Imaging."

The term sounds like a buzz-word from the publicity lexicon. In fact, however, it is the new name that points to the new direction for photography. Now associated with video and computer technology, imaging will have far-ranging effects on every aspect of photography from hobby snap-shooting to newspaper production. In addition, the expense and scarcity of silver and other elements used in traditional photography will further speed the arrival of imaging.

Experts predict it will take at least 10 to 20 years for major changes to take place. New cameras, in which film is replaced by an imaging substance, will be invented. Most analysts foresee extensive cross-over from the new world of video cameras. A recent Sony prototype camera, for example, uses a microprocessor chip instead of the helty tube that has always been essential in TV cameras. Such technology, experts say, can be transferred to a new breed of still-picture cameras.

Obviously, many technical problems must be worked out: instant reproduction, costs of petrochemicals used in processing, ease of operation. But the intense activity by film, computer, and video technocrats assures major changes in the way we take pictures.

Photographers or graphics professionals who think that photography without a traditional camera and film is unrealistic should consider this: it currently is possible to design slides within a computer and transfer them directly into transparencies, without ever snapping a camera shutter. Computer-generated graphics, color Xerography, video-display print-outs, and other technologies already are replacing traditional photography—and the trend appears certain to continue into the era of imaging. ●

WASHINGTON JOURNALISM REVIEW
November 1980

It's Washington in '81!



4

Our friend Paul Segal's Seminar on Lighting was a huge success--so much that many requests have been made for him to repeat the series. More than 30 persons attended each of the 3 meetings and everyone learned something new--from beginner through advanced lighting.

Paul has consented to repeat the series - again-gratis. The SSCC requests \$1.00 donation each week from each person attending to offset the cost of the room and refreshments.

Time and dates will be in a near future issue of the Cable Release. For further information, contact Sylvia Perry - 942-0014.

WHERE TO FIND THE BEST PRICES

In the 1980 fall edition of the Washington Consumers' Checkbook, there appeared an article entitled "Price Fighter-- Where to find bargains in the Washington area." In the article there was a special section on photo equipment. They listed a table that listed how the major photography equipment retailers in the Washington area stack up on price and quality of advice-- as well as on promptness of service and variety of merchandise.

Though the CR has been advised that we should not reproduce the chart in full, we will summarize a few of its findings. If you desire to see the article in full, please contact Steve Swartz at 871-6915.

The only consistent way to get the best bargains, the article points out, is to shop around whenever you want to make a major purchase. However, knowing a firm is low-priced on one item does not guarantee that it will be on another.

However, among local firms, the general merchandise discount stores like Bell and Best, were generally the lowest priced. (The lowest priced of all firms were the mail order houses Executive Photo and Hirsch, according to the article. But buying mail order is by no means the best way to buy in all circumstances.)

Falls Church, Baker's, National and Rockville are good bets for guidance on what to buy. Another store that rated well on advice (and price) was Fenn Camera. Conversely, Conn, Landmark, Gilbert's and the big chains-- Ritz and Snap Shops did not score much higher on the survey than Bell or Best.

Penn, Dominion, and Industrial Photo scored exceptionally high on variety of merchandise. On variety,

like advice, the general merchandise discount stores come up relatively short, as expected. But not always, so it's prudent to shop around.

Fenn Camera scored the highest on variety, and it had one of the lowest price index scores of the photo stores. Industrial was second to Penn in the number of recommendations from professionals the magazine interviewed, and Baker's is the place to go if you need some time to choose a camera or lens or whatever. Other stores that rated high were Falls Church Camera, Heller's and Bailey's.

The article also gives advice on saving on film, and tips on shopping for photography equipment through the mail.

SSCC MEMBERSHIP FORM 1980-1981

NAME: _____ SPOUSE NAME: _____

ADDRESS: _____

PHONE NUMBER: _____

Regular member - \$18.00
Spouse member - \$9.00
Student - \$9.00

Make checks payable to Silver Spring Camera Club and give/mail to:
Guy Cunningham
14213 Woodwell Terrace
Silver Spring, Maryland 20906

5
SSCC ANNUAL

FAMOUS FOTO AUCTION

THURSDAY, JANUARY 8, 1981

NORTHWOOD HIGH SCHOOL

ROOM F104 - OPPOSITE AUDITORIUM

7:45 P.M.


BRING YOURSELF!

BRING YOUR SALABLE THINGS MARKED
WITH YOUR NAME AND MINIMUM
PRICE IF APPLICABLE.

BRING YOUR CHECKBOOK!

BRING YOUR FRIENDS.

'TOOTHEBY' TUCHIN - SSCC RENOWNED
AUCTIONEER
PRESIDING



SSCC COLOR SLIDE COMPETITION
Dec. 4, 1980 SUBJECT: Open



6

NOVICE

- 1st "School's Out" Harold Browning
- 2nd "Winter Wonderland" Fred Cohen
- 3rd "Apple Warehouse" Betty Collins
- HM "Seattle Sunburst" Dave Drucker
- HM "Cactus in Bloom" Jerry Collins
- HM "Present or Accounted For"
Harold Rowland
- HM "Tinkie Butt" Arthur Yellin
- HM "Austrian Castle" Ralph Longway
- HM "Rope Swing" Guy Cunningham

ADVANCED

- 1st "Assateague" J.P. Harris
- 2nd "Golden Ball" Alan Lisook
- 3rd "Hat Chasing at Sunset"
Len Tuchin
- HM "Barnacle Driftwood"
Hal Ettinger
- HM "Blue Heron" J.P. Harris
- HM "Broom Maker" Anne Lewis
- HM "Windmill" Beryl Longway
- HM "Silver Lake" Walter Stolwein

SSCC COLOR PRINT COMPETITION
Dec. 18, 1980 SUBJECT: Open

NOVICE

- 1st "Red Necked Heron" Joe Davis
- 2nd "Autumn Leaves" Thelma Gray
- 3rd "Engine" Paul Motise
- HM "Japanese Woman" Emerson Gray

SSCC MONOCHROME COMPETITION
Dec. 18, 1980 SUBJECT: Open

NOVICE and INTERMEDIATE

- 1st "Rest Stop Light" Allan Lisook
- 2nd "Teflon Tableau" Allan Lisook
- 3rd "Bill" Marvin Danziger
- HM "Brooklyn Bridge Tower"
Marvin Danziger

ADVANCED

- 1st "Petite Jean Fungus" John Boretos
- 2nd "Desert Shadows" Shelly Levin
- 3rd "Great Sand Dunes" John Boretos
- HM "White Bow Ribbon" Emerson Gray
- HM "Dead Tree" Thelma Gray

S **H** *appy* **N** *ew* **Y** *ear!* *B*



Editor: Steve Swartz
Co-editor: Beverly Bezdek
Submit all handwritten and
typed copy to:
Steven Swartz
14225 Clayton Street
Rockville, Md. 20853

SILVER SPRING CAMERA CLUB • BOX 709 WOODMOOR STATION

AFFILIATED WITH
PHOTOGRAPHIC SOCIETY OF AMERICA
GREATER WASHINGTON COUNCIL OF CAMERA CLUBS
ALL-MARYLAND COUNCIL OF CAMERA CLUBS
MONTGOMERY COUNTY ARTS COUNCIL



CABLE RELEASE

AARON ROSENTHAL
3001 VEAZEY TERRACE N.W.
WASHINGTON D.C. 20008