



SILVER SPRING CAMERA CLUB • BOX 709 WOODMOOR STATION • SILVER SPRING, MARYLAND

OCTOBER 1972



CABLE RELEASE

OCTOBER PROGRAMS

COLOR--OCTOBER 5, 1972 -----

The color program for October will be "One Slide In A Hundred Variations" presented by Mr. James B. Johnson, freelance photographer, lecturer and teacher. Using only two graphic art materials, color key and Kodalith, the number of compositions to be derived from one color slide is limited only by the imagination of the photographer. Mr. Johnson has exhibited one-man shows at New York Photo-Expo 1969, Smithsonian Institution, Arts Club of Washington, Nickelson Gallery, and American Embassies overseas. His photographs have appeared in the Sunday Star, Washingtonian Magazine, Fortune, Business Week, Forbes, Modern Photography, Popular Photography, U. S. Camera, Modern and Popular Annuals, and others. His prints are a part of the permanent collection of the Smithsonian.

B & W-- OCTOBER 19, 1972 -----

Mr. Herbert Spiegel, area representative for Aeroprint Products, will demonstrate Aeroprint spray printing with emphasis on color printing and will also, show Smith-Vitor studio lighting equipment. Aeroprint spray color printing produces color prints directly from slides and requires no temperature control nor chemical mixing.

OCTOBER WORKSHOPS

COLOR--OCTOBER 5, 1972-----

Workshop by Paul Luebke--"Title Slides for Your Presentations".

B & W--OCTOBER 19, 1972-----

"Exposure Meters At Night"--Speaker to be announced.

October Competition Category-Children*

*NOTE: Slides and prints of one child as well as slides and prints of two or more children may be entered in the competition.

FIELD TRIP

Mark your calendar! Saturday, Oct. 28, 1972

The destination will be Harpers Ferry, West Virginia. In addition to the usual points of interest, October should be an excellent time to get some colorful fall pictures. All those who are interested meet at the Silver Spring Library parking lot on Saturday morning at 9:00 A.M. Departure time is scheduled for 9:30 A.M. Bring your family and friends along--and a picnic lunch too!! It should be lots of fun.

DEADLINE FOR NOVEMBER CABLE RELEASE IS
OCTOBER 20, 1972

AFFILIATED WITH

**PHOTOGRAPHIC SOCIETY OF AMERICA
GREATER WASHINGTON COUNCIL OF CAMERA CLUBS
ALL-MARYLAND COUNCIL OF CAMERA CLUBS**

Candid Shots

from the President

The last time you went to purchase a photographic item (anything - film, paper, a Hasselblad) how did you feel about your business transaction? Assuming that you went to a photo dealer and not the corner drug store, how were you treated? Did you walk out of the store feeling good, or did you say to yourself, "Those #%&! act as if they're doing me a favor by waiting on me"! Whatsamatter - does it sound familiar? It must, because I've been hearing it from more and more people over the last few years. So many in fact that I am prompted to write this article and possibly go further - depending on the reaction.

First off, let's get one thing straight. YOU have got command of the situation at all times! "But", you may say, "I need the dealer. He has what I want." WRONG!!! You have what he wants - your money! Sure, he's got the product, but so does the dealer down the street or across town or in New York for that matter, assuming you don't need the item on an hour's notice.

There are many ways a store can go about losing customers, but one of the prime methods is rudeness. If you are treated discourteously you should report it immediately to the owner or manager of the store. If he doesn't care, or if he is the one giving you flak in the first place then my advice is to go to another store and forget the name of the place where you were mistreated!

Usually, when I hear stories like this and I ask someone why he patronizes a store he doesn't like, I get one or both of the following answers:

1. It is so convenient.
2. They give me a discount

Convenience is irrelevant unless you are pressed for time and must have the item right away. You're working in the darkroom and you see you are down to 1/2 box of your most often used paper. So how long does that give you to run out - a month - a week - a year? When you find you're getting low you make a note to replenish your supply and sometime between then and the time you run out you make a little trip to the dealer and buy the stuff. Or - you send away to one of the umpteen skillion mail order places - and it is delivered right to your door. Discount! Well, this may come as a shock to some of you but my own philosophy is that retail prices are a plague against which we should all be immunized! I never buy without a discount - and I mean on everything - cameras, lenses, darkroom equipment, film, paper, and processing! There's no magic to it. You simply walk in and say, "I want a discount". If you think you need a little crutch and want to mention that you are a member of SSCC, that's fine, but it is not necessary! Any dealer who refuses you a discount goes on the same list with the aforementioned obnoxious individual and is erased from your mind. By the way, discounts will vary with the item so don't just accept some kind of 10% across the board gesture!

Now maybe you don't have my attitude (which I admit extends to all businesses I deal with and not just photo stores) and you feel that you're just a little guy. Maybe the dealer will say "So what" and let you take your business somewhere else. He may well do that to you. He can't do it to everyone - for obvious reasons. How about looking at it from a different perspective. You're the littlest little guy just starting out - right. You have one camera which cost \$100, an enlarger and a few trays and things which cost \$150 and you might use \$50 worth of film and paper and chemicals this year. That's a total of \$300. Now, let's make the most unreal and ludicrous assumption and say that all SSCC members are in this category (is there anyone whose camera cost \$100?). Let's see, that's \$300 times 170 members which comes out to a grand total of \$51,000! Do you think a dealer would say "So what" to that? Looks a little different doesn't it? And that is using some low low figures. We are probably spending five times that. Can you imagine what the entire GWCCC is generating?

Last year at an Executive Board meeting I casually mentioned the thought that we might try some sort of cooperative buying. It works for picture frames and mounting board - it might work for other items. If there is enough interest I'm willing to pursue the matter further. In the mean time, if you find someone who treats you well, tell your friends and give him your business. And when you find someone who hands you a load of crap, tell your friends and "give him the business" too!

Ira A. Penn

ALL-MD. REP. VACANCY FILLED

Mike Stein has volunteered to be our All-Md. Council Representative. Mike, who works in Baltimore, will attend the meetings held there and keep us up to date on Council events as well as handling the entries for the two competitions. Our thanks to Mike for accepting this responsibility. His address and phone number can be found on the back of the Cable Release.

ONE WAY TO BEAT THE SYSTEM

Two of our members have found a way to cut down on expenses. Miss Bernardine McPherson and Mr. Lawrence Novak (listed individually on last year's SSCC roster) are now Mr. and Mrs. L. Novak - thereby qualifying for a single dues payment as husband and wife. Congratulations!!

Would you rather not know?



Obviously our friend the Ostrich doesn't want to know. He hides his head in the sand so he can't see what's going on. Sometimes people do the same thing. They think that if they ignore a problem it will go away or get better. Sometimes it does. More often it doesn't! When it doesn't the problem usually gets worse.

So what's this got to do with the Silver Spring Camera Club? Well, in an organization as large as ours it is going to happen that various members at various times will disagree with a policy decision that's been made or an action that's been taken. For example, my last *Candid Shots* article evoked some positive response and some negative response. It's obvious (to me anyway) that if everyone felt the way I do than things would be a lot different and I wouldn't have had to write the article in the first place. So I expected some negative response, but that's beside the point. The dissenters see a problem. Possibly they can shed some additional light on the subject and give a new point of view. Lest you are getting the impression that the Executive Board is unanimous in its opinions or its voting, let me quickly dissuade you from that idea. We do not all sit around nodding in agreement - as my favorite Vice-President can attest! However, if you don't agree with a decision - if you feel you can offer new evidence - what should you do? Two things are for damn certain. One, you shouldn't play Ostrich. You do neither yourself nor the club any good that way. Two, you shouldn't bring up the problem at a regular membership meeting. Our constitution (newly revised as of May 1972) provides methods for expressing your opinions. I will not reiterate the procedure here because you have all received a copy of the constitution with last May's *Cable Release*. I will try to explain why we operate the way we do. SSCC is a hobby club! The club philosophy has been that members come to meetings to learn about and enjoy photography, not to discuss how much the *Cable Release* costs or what we'll do if the library system takes our meeting room away. Your officers and committee chairmen are responsible for those problems. Except for instances which require it (such as a constitution revision) we do not ask for concurrence from the general membership on our decisions. Does this mean that members have no voice until after the fact? Hell no! You have a problem, a gripe, an IDEA? Let one of the officers know what it is you want brought up at the Executive Board meeting and it will be brought up! Better yet, come to the Executive Board meeting yourself! I can firmly state that (while I am president at least) members are encouraged to come to Executive Board meetings! To further this end - as you may have noticed in the last *Cable Release* - I have instituted a new policy of announcing all Executive Board meetings in advance. All I ask is that you let me know if you would like to attend so that I can have a chair and some coffee for you.

Who knows, you may come to a meeting, find you like that aspect of club life, and want to run for an office next year!!!

Ira A. Penn

ALL MARYLAND INDIVIDUAL CONTEST

The Maryland Council of Camera Clubs' All Maryland Individual Contest will be held this year on November 12, 1972. The entry deadline is November 6, 1972. The three categories are: slides, color prints, and B & W prints. The entry fee is \$1.00 per category. Entries may be turned in at the November 2 meeting to Mike Stein, All-Md. Rep. Judging will take place at the telephone company Pioneer Center in Baltimore at 5407 Harford Rd. (just north of Echodale) from 10 A.M. to 4 P.M. For further information, contact Mike Stein, All-Md. Rep.

PSA DAY---OCTOBER 14, 1972

All SSCC members have been invited to PSA DAY, on Saturday, October 14th, from 10:00 A.M. to 12:00 noon, and 2:00 P.M. to 4:00 P.M. at Fuller & d'Albert, Inc., 3170 Campbell Drive, Fairfax Circle, Virginia. There will be PSA exhibits, information, programs, and slide shows for you to see and hear. For more information or directions on how to reach Fuller & d'Albert, call (703) 591-8000.

AGC NATIONAL CONSTRUCTION PHOTOGRAPHY CONTEST

This competition is designed to increase public awareness of the dynamic role the construction industry is playing in the growth of this nation. The contest is open to all amateur and professional photographers. Top prize money is \$1000. All entries must be postmarked not later than January 15, 1973; must be in black-and-white; must be of a positive nature; must be mounted on 16" x 20" finished board; and should depict construction in progress. All entries and inquiries may be addressed to the National Construction Photography Contest, Associated General Contractors of America, 1957 E Street, N.W., Washington, D.C. 20006

Ads

The *Cable Release* will print (without charge) any ads from members with items to sell, trade or give away!!

FOR SALE

Leitz Pradovit color slide projector
Excellent condition \$125 (Lists New \$245)
Call Peter Feldman 299-4617

COLOR SLIDE WINNERS--SEPTEMBER 1972

NOVICE

- 1st - M. L. Smith -- Sunset
- 2nd - Ed L. Bach -- Nautical Reflection
- 3rd - C. B. Holstein -- Florentine Sculler
- HM - Erwin Bedarf -- Baby Love
- HM - Bob Meisner -- Bird in the Bush
- HM - M. L. Smith -- Wings

ADVANCED

- 1st - Alice DiBlasi -- Soaring
- 2nd - Alice DiBlasi -- Beachcomber
- 3rd - Eric Stewart -- Artist
- HM - Tom Waldmann -- Grasshopper
- HM - Phil Krug -- Tired
- HM - Phil Krug -- Swan

B&W PRINT WINNERS--SEPTEMBER 1972

NOVICE

- 1st - Al Garber -- Strawworker
- 2nd - Eileen Smith -- High and Mighty
- 3rd - John G. Marcus -- Summer 72
- HM - Mary Kay Perry -- Reclining Nude #3
- HM - W. S. Soar -- Smiling Coat
- HM - J. L. Davis Jr. -- Urn and Figure

ADVANCED

- 1st - Al Tanenholtz -- Window Play
- 2nd - Lois Schuetzler -- Straight Up
- 3rd - Ron Goor -- Clown
- HM - Ron Goor -- Human Scale
- HM - George Winnett -- Graceful Gull
- HM - Emerson Gray -- Gerie

YEAR-END COMPETITION

COLOR SLIDES - NOVICE

- 1st - A. J. Drucker -- Hitting the High Spots
- 2nd - C. B. Holstein -- On the Arno
- 3rd - J. L. Davis Jr. -- Red Fez
- HM - Dan Horowitz -- Country Church
- HM - A. J. Drucker -- Deep Blue
- HM - G. Sharpe -- Morning Awakens
- HM - Thelma Gray -- Queen's Castle
- HM - Emerson Gray -- Rockpoint
- HM - Dan Horowitz -- Way Up There
- HM - Emerson Gray -- Mountain Fog

B&W PRINTS - NOVICE

- 1st - Dave Valle -- Thinking Back
- 2nd - Emerson Gray -- Girl On Streetcar
- 3rd - Morris Graff -- Table Top
- HM - Griff Chiles -- Aerial Combat
- HM - Al Garber -- Snow Storm
- HM - Emerson Gray -- Girl In Black
- HM - Len Stickle -- Two Alone
- HM - Len Stickle -- Catalan II
- HM - Emerson Gray -- Afro
- HM - Morris Graff -- Money Plant

COLOR SLIDES - ADVANCED

- 1st - Frank DiBlasi Jr. -- Roofers
- 2nd - Glen San Lwin -- Motorcyclist
- 3rd - Alice DiBlasi -- Crack-Up
- HM - Glen San Lwin -- Black Light Design
- HM - Phil Krug -- Construction Workers
- HM - Rudy Schuetzler -- Girl On A Bench
- HM - George Winnett -- Dawn On The City
- HM - Thomas Waldmann -- Crickets Pattern # 2
- HM - Walter Stolwein -- Leaf
- HM - Rudy Schuetzler -- Serenity

B&W PRINTS - ADVANCED

- 1st - Lois Schuetzler -- White & Black
- 2nd - Leonard Tuchin -- Florida Sketch
- 3rd - Rudy Schuetzler -- Gray Gull No. 1
- HM - George Winnett -- The Bird
- HM - Al Tanenholtz -- Bruce & Scarecrow
- HM - Bill Goldstein -- Mary Lou
- HM - Glen San Lwin -- Motor Cyclist
- HM - Ron Goor -- Zebras
- HM - George Winnett -- Stars On The Bridge

PHOTOGRAPHER OF THE YEAR

- NOVICE-COLOR SLIDE---- Art Drucker/Len Stickle
- NOVICE-B&W PRINT----- Emerson Gray
- ADVANCED-COLOR SLIDE-- Frank DiBlasi
- ADVANCED-B&W PRINT---- Rudy Schuetzler

letters to the editor

The Cable Release will print any letter received which is pertinent to some aspect of club activity or, at least related to photography.

SPACE PROBLEM

President Penn's editorial in the first 1972 season CR struck just the right note.

We've had a good - even great club-- but like all living things, we've got to grow (not just in size) to keep living.

The most pressing, short and long range problem is space - so why not think big? If other groups have found, or even built quarters for their activities, why can't we?

As a start, I'll pass my hat with a \$100 pledge to a building fund.

Peter Guarino

Remember
Everyone's
Membership
is
Now
Due —
Early
Response
Siil vous plait !

GWCCC SLIDE COMPETITION RULES

as revised June 12, 1972

1. There will be these classes:

- a. Pictorial (general)
- b. Nature (as defined in Cherry Blossom Salon Requirements)
- c. Human Interest and/or Photo Journalism (people and events)
- d. Experimental (new techniques, manipulations, abstracts, etc.)
- e. Novice (a class for true novices, open only to those who have not had more than one acceptance in the past six GWCCC slide competitions)

2. Competitors could enter as many of the classes as they wish (other than novice). Even a Novice could enter the other classes if he wanted to.

3. Awards and Acceptances:

Three medals for 1st, 2nd, 3rd

No places below the medals, but judges could award Honorable Mention ribbons up to 10% of the entered slides in the category at their discretion.

Acceptances to equal approximately 20% of slides entered (including awards and Honorable Mentions)

4. No points will be given (for Place, Acceptance, or Honorable Mention.

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First Class