

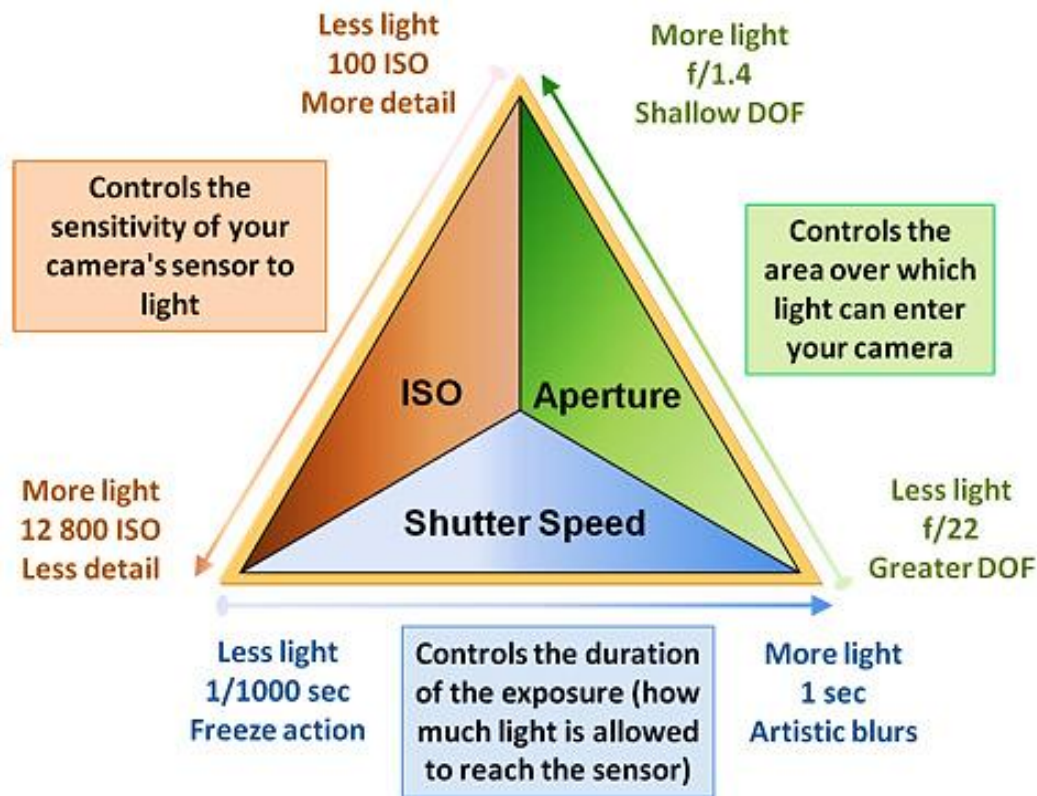
September – Back to school!

This evening we will have an Intro to Photography.

Photography Essentials:

- Light
- Lens (Aperture in f-stops)
- Time (Shutter Speed in seconds or fractions of a second)
- Sensor with adjustable Light Sensitivity (ISO)
- Memory Card (temporary storage device)

The Exposure Triangle:



October – Street Photography

Street photography is more popular than ever because the amateur photographer has access to high quality cameras in mobile phones and the new breed of tiny high resolution digital cameras. Almost everyone has a high quality camera with them at all times and the distinction between a snapshot and a street photograph is more relevant than ever. The proliferation of personal cameras also raises the issue of ethics and privacy in public places.

We will explore the genre of street photography through its history, techniques, equipment and ethical considerations by watching the movie Everybody Street then we'll discuss the movie.

From the film's website: "Everybody Street illuminates the lives and work of New York's iconic street photographers and the incomparable city that has inspired them for decades. The documentary pays tribute to the spirit of street photography through a cinematic exploration of New York City, and captures the visceral rush, singular perseverance and at times immediate danger customary to these artists."

Covering nine decades of street photography, "Everybody Street" explores the careers and influences of many notable photographers—a number of whom have never been documented, featuring: Bruce Davidson, Elliott Erwitt, Jill Freedman, Bruce Gilden, Joel Meyerowitz, Rebecca Lepkoff, Mary Ellen Mark, Jeff Mermelstein, Clayton Patterson, Ricky Powell, Jamel Shabazz, Martha Cooper, and Boogie, with historians Max Kozloff and Luc Sante."

everybodystreet.com

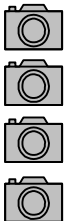
November – Annual Gadgets and Gifts program

There's always something new and always interesting. Bring your notepad (wish list) and ideas. If you have a cool gadget you can't shoot pictures without, feel free to bring it and share why you love it.

Dear Holiday Gift Giving Deity,

I need a _____.

Because my photography will improve in the following ways:



You can find it here:

and, it should only cost \$ _____



December – Introduction to Snapseed

Learn to make adjustments to your mobile images using Snapseed, the best mobile device editing app on the market. Snapseed is a free download so bring your mobile device to work along on sample images.

iTunes:

<https://itunes.apple.com/us/app/snapseed/id439438619?mt=8>

Google Play:

<https://play.google.com/store/apps/details?id=com.niksoftware.snapseed&hl=en>

January – Travel Photography

Get an overview of photographic techniques and processes for capturing and sharing memorable images while on vacation or traveling away from home.

Best practices while traveling:

- Keep camera out and ready
- Scout location if possible, pay attention to the light
- Walk around the scene looking for the best angle
- Keep records, receipts, guide maps, coasters, and business cards. All helps when creating a story later
- Use GPS app (Geotag Photos Pro) to log location or snap a picture with smart phone to record a location
- Backup photos to a laptop or a separate hard drive
- NEVER format memory cards while travelling, buy more!

February – Macro Photography

Learn macro photography techniques by shooting water drops.

Micro = at least 1:2 relationship to sensor or film - Larger than life size

Macro = 1:1 relationship to sensor or film

Close-up = getting close to the subject

Tools of the trade:

- Macro Lens
- Ring Flash
- Close-up Filters
- Bellows / Focus Rail
- Extension Ring/Tube
- Reversal Ring

March – How to prepare a portfolio

This is part one of a two part portfolio series. We will learn how to prepare a portfolio for review. We'll go over methods of presentation, what to expect and how to receive the reviewer's opinion.

- Set a goal and have a purpose for each review and communicate that purpose to the reviewer when you sit down.
- Prepare a list of questions you want to ask the panelists.
- Bring what you would show a client
Prints should be the best possible
- Don't make excuses
- Take notes
- Image Size - The general rule is the bigger the better
- Number of images - Only enter about 20 images
- Don't have similar images
- Package your portfolio such that you can carry it, open it, show it, and put it away with minimum fuss.
- Talk about your work and the concepts - Have a very short oral biography of yourself prepared.
- Don't argue - Be polite. Be professional. Be informed. Do not make excuses about your work. Be patient
- Don't fumble with apps
- Don't look for technical advice

April – Portfolio Review